Taeyoung Chang

Education

Carnegie Mellon University / School of Design

Pittsburgh, PA / Graduating May 2024 Master of Design in Interaction Design

Pratt Institute / School of Design

Brooklyn, NY / 2014 - 2018 Bachelor of Industrial Design

Experience

BCG X / Experience Design Intern

New York, NY / Summer 2023 Designing and building an optimized routing and dispatching solution for a large energy/utility company based in Texas. Conduct user interviews and usability testings, synthesize research findings into tactical design decisions, and develop UX/UI flows.

iOttie, Inc / Industrial Designer

New York, NY / Mar 2021 - Jul 2022

Lead various projects designing and developing premium accessories in product categories including travel, smarthome, and outdoor lifestyle from concept development and product engineering.

Fossil Group, Inc / Michael Kors Watch Designer

Richardson, TX / Sep 2018 - Mar 2021

Design Michael Kors watchfaces and smartwatch hardware around Fossil's Wear OS by Google. Also, design and develop Michael Kors traditional analog watches aligning with seasonal color stories and materials.

Fossil Group, Inc / Watch Design Intern

Richardson, TX / Summer 2018 Support the Fossil women's watch design team in the development of Fall 2019 collection.

Competency

Design Skills

Product design, Interaction design, UX design, Visual/UI design, Industrial design, Motion design, User research, Storyboarding, Digital & physical prototyping

Design Software

Adobe Creative Cloud, Figma, Solidworks, Keyshot, Basic HTML5 and CSS3